



"This project arises from the project Periscope which has received funding from the European Union, in the framework of the Public Health Programme"



PERISCOPE

Pilot European Regional Interventions for Smart Childhood Obesity Prevention in Early Age

Periscope is a European project aimed at challenging the increase of child obesity in 3 European countries: **Italy, Denmark and Poland**. The project has received funding from the European Union, in the framework of the Public Health Programme.

Project actions are the following:

- To collect information on
 - o parental feeding style toward their children; parents' beliefs and behaviours contributing to the children's good health or obesity development.
 - o beliefs, needs, and expectations of teachers and children about their role in order to achieve good health. Information on the children's habits on food, TV watching, and physical activity.
- To investigate the appropriateness of kindergarten meals in terms of nutritional value and contents using indicators for healthy eating.
- To hold a European workshop to analyse indoor and outdoor environment of kindergarten and its conduciveness to physical activity promotion (PA) / acting as a barrier to PA promotion.
- To provide nutritional education for parents and teachers with a special focus on eating habits modification techniques.
- To develop recommendations and guidelines on how to work with policies including the aspect of making them an important dynamic tool.
- To carry out interventions in selected kindergartens concerning nutrition and physical activity for the purpose of preventing childhood obesity.
- To disseminate project results to families, kindergartens, the scientific community and the public at large.
- To coordinate project partners and evaluate project achievements.

THE PARTNERS

Movimento Difesa del Cittadino (MDC) is a national association for the safeguard of and support to consumers, recognised by the Italian Minister of Industry according to law 281/98, and an associate of CNCU (Italian National Committee of Consumers and Users) MDC is a founding member of Consumers' Forum, an association that aims at spreading ADR.

MDC has worked since 1987 to promote the protection of citizens' rights through information and give them the legal instruments required for their self-defence, in addition to expert assistance and defence.

MDC operates in 15 regions of Italy and has 53 offices that provide assistance and advice on all consumerism issues.

MDC avails itself in its activities of the support of a law firm and a press office.

MDC is composed of departments that oversee association activities and deal with specific matters. In 2004 MDC has set up an updated Documentary Centre (CEDOC) on consumerism issues in its main offices.

MDC also carries out an intensive publishing activity, thanks to "Help Consumatori" (daily press release on subjects of interest for consumers'), a monthly magazine "Diritti&Consumi", a newsletter on food safety "Salute&Gusto" and the bi-weekly review MDCnews, an information tool on MDC activities which is sent to all local offices and, through these, to all MDC members.

Azienda Sanitaria Locale Brindisi (ASL Brindisi) Brindisi Local Health Corporation is the public health corporation that manages in the area of Brindisi province the public health service through a vast network of offices, services and hospital facilities homogeneously spread in the territory of corporate reference.

The corporate Mission consists in ensuring in Brindisi territory, whose population is somewhere around 400.000 residents, health preservation, promotion and development of people and community; the health corporation operates on the three important axes of assistance: prevention, care and rehabilitation. Brindisi health corporation is the biggest corporation of Brindisi territory with its 4000 workpeople belonging to health, technical-professional and administrative establishment.

It is composed by:

- n. 5 Areas of management: technical, staff, wealth, financial and pharmaceutical area;
- n. 4 Socio-health districts (primary care by family doctors and paediatricians, home care for chronic diseases, family advisory bureaux, assistance continuity);
- n. 3 Hospital facilities (Brindisi, Francavilla Fontana and Ostuni);
- n. 2 Departments: Department of Prevention, and Department of Mental Health;
- n. 1 District Service for drug and alcohol addiction.

The corporate management is represented by the General Director dr. Guido Scoditti, legal representative of the Corporation, supported by the Managing Director dr. Alfredo Rampino and Health Director dr. Emanuele Vinci, and the staff structure.

Several departments and activities of Brindisi Local Health Corporation are certified by UNI EN ISO 9001:2000. Person in charge of Accreditation and Total Quality Management Office Dr. Prassede Marina Martina.

Within the Prevention Department, the Service of Nutrition and Food Safety has promoted, since many years, nutrition education campaigns and projects for obesity prevention and care. The Nutrition Unit's main tasks are: nutritional survey, nutrition education, and control on school and

companies meals. Among others the Nutrition Unit has coordinated the national project "Preventing chronic diseases through nutrition survey and nutritional education based on local data", financed by the Italian Ministry of Health.

"Nutrition risk factors for the development of cancer in the province of Brindisi" financed by Ministry of Environment and Ecology.

Movimento Consumatori (MC) is an autonomous and independent non-profit association. It was founded in 1985 by initiative of a group of citizens and experts urged by the need of protecting consumers' rights. MC is a national association of consumers' protection and assistance, recognised by the Italian Ministry of Economic Development.

In Italy, MC provides assistance and advice on all consumer-related matters across the national territory with 50 local offices. MC is a member of the CNCU (Italian National Committee of Consumers and Users, a body of the Ministry of Economic Development) and of Consumers' Forum, a private association which performs studies and survey researches on specific consumer-related issues, and training courses on ADR. MC avails itself of a legal advice office and a promotion and fund raising office.

The Association is a partner to the ARCI (Associazione Ricreativa e Culturale Italiana) Federation, a wide-range consortium of entities working for the social promotion and participation of citizens, namely with regard to leisure and cultural activities. In recent years, MC has invested increasing resources in campaigns and projects aimed mostly at educating citizens-consumers on important subjects, such as road safety, correct use of drugs, nutritional information.

MC has the following objectives:

- protecting consumer and user rights, such as the right to public health, to the quality and safety of products and services, to correct information and non-deceptive advertising, to consumer education;
- advocacy and representation of consumer rights before institutional and private bodies in order to ensure that the products and services provided by such bodies meet the needs of consumers and users;
- ensuring that issues connected with consumer rights are correctly covered by the media;
- promoting the consumers' awareness about their rights and duties.

The National Food Institute focuses on public health in relation to human nutrition, food safety, environment and health. Activities include the aspects of food products throughout the entire food chain, from primary agricultural production and industrial processing to preparation in the consumer's home and evaluating the impact on human health. The main disciplines are nutrition, chemistry, toxicology, microbiology and epidemiology. Activities include research, scientifically based risk assessments and advisory services to Danish and international authorities and industry. We monitor food consumption patterns and the national food safety situation, and provide diagnostic and analytical services mainly based on accredited and standardised analysis methods. The National Food Institute has approximately 270 employees working in four departments. The Nutrition Department has a staff of 30 and conduct research and provide research-based advisory and risk assessment services on preventive nutrition and health promotion in the general population and in settings such as school, workplace and institutions. Activities are divided into two main areas: dietary surveys and dietary strategies. Tasks include maintaining and updating food composition databases and measuring the impact of dietary intervention measures. As a part of its project portefeuille The Nutrition Department carry out tasks for The Danish Veterinary and Food Administration.

The Medical University of Silesia in Katowice was established by the Ordinance of the Minister of Health of March 20th 1948, as a Medical Academy consisting of one School of Medicine and one Division of Dentistry. From the very beginning, the university has enjoyed the status of a state university. Its first seat was Rokitnica Bytomska (presently, Zabrze- Rokitnica), where in the former hospital buildings of the Bracka Company, the Rector's Office and the library as well as the basic sciences departments were installed. The first clinical sciences departments were situated in the hospitals in Zabrze and Bytom. The subsequent ones, as the university was developing, were established in various other towns of the Silesia region, i.e. Katowice, Lubliniec, Tarnowskie Góry, Chorzów, Tychy and Sosnowiec.

In the 70s of the past century, the university considerably expanded. In 1971, it eventually found its legal seat in Katowice (earlier, in 1964, the Office of the Rector had been transferred to Katowice). In the same year, the construction of the academic campus in Katowice-Ligota was started and the School of Pharmacy in Sosnowiec was established. Three years later, the School of Nursing was established in Katowice, which was then incorporated into the 2nd School of Medicine in Katowice, established in 1975. In the recent years, the School of Health Care in Katowice (2001) and the School of Public Health in Bytom (2002) were established.